



## **FACTSHEET**

## Sofidel Group

The Sofidel Group, a privately held company owned by the Stefani and Lazzareschi families, is a world leader in the manufacture of paper for hygienic and domestic use. Founded in 1966, the Group has subsidiaries in 13 countries – Italy, Spain, the UK, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania, Turkey and the USA – with more than 5,500 employees. With a consolidated turnover of 1,809 million Euros (2015), Sofidel is the second ranking group in Europe in terms of production capacity in the tissue sector (1,058,000 tonnes per annum - 2015). "Regina", its most well-known brand, is present on almost all the markets. Other brands include: Softis, Le Trèfle, Sopalin, Nouvelle, Thirst Pockets, KittenSoft, Nalys, Cosynel, Yumy, Soft & Easy, Volare, Onda, Lycke, Nicky, Papernet, Heavenly Soft. A member of UN Global Compact and the international WWF Climate Savers programme, the Sofidel Group considers sustainability a strategic factor with regards to growth and is committed to promoting a sustainable development.





Emi Stefani President

Luigi Lazzareschi CEO

#### Mission

"Making everyday life tidier, cleaner, safer, more practical and pleasant by investing in people and innovation and promoting conduct based on sustainability, commercial transparency and respect for regulations, with the aim of creating value for customers, employees, partners, shareholders and the community".

## Endless care, innovative life. Sofidel's tagline

"Endless care, innovative life" encapsulates some of the historical features of the Group's products and highlights its vocation for continuous improvement and desire to influence the quality of life of its partners in a positive way. "Endless care" alludes to the length, advantage and attention to detail that have always been the hallmarks of Sofidel's products; while "Innovative life" refers to the overall benefit enjoyed by its clients, consumers, communities and partners through the company's products and method of operation.



ENDLESS CARE, INNOVATIVE LIFE

# Sustainability

Sofidel believes that sustainability is a fundamental part of development; this is why we have made it an integral part of who we are and what we do. In the long term, creating value is only possible if we adopt sustainable social and environmental actions. The Group has made the strategic choice to link creating value with improving the quality of life of its employees and the communities it operates in.

#### Less is more

The "Less is More" principle perfectly summarises the approach to work done by the Group: persevering to create added value; maximising and optimising efficiency, whilst reducing any negative impact to a minimum and dedicating the utmost attention to the needs and requirements of stakeholders.



#### Lines of business

Sofidel operates an integrated production cycle, which goes from producing paper reels to transforming them into the finished product (toilet paper, kitchen paper, paper napkins and paper handkerchiefs), generating four business lines: Own brands, Private labels (and third party products), Away From Home (AFH), Parent reels (semi-finished products: paper rolls for the transformation market).







































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# Strong alliances to achieve key objectives

The Sofidel Group has partnered with several authoritative organizations and has institutional relationships with the UN Global Compact, WWF, Fondazione Sodalitas, EU – OSHA (European Agency for Safety and Health at Work), Giuseppe Lazzareschi Foundation. In addition the Group has formed relationships in several countries – thanks to brands and products – which deserve mention: Nicky with the Telethon Foundation in Italy; Nicky with the Woodland Trust in Britain; Nicky with the Jack & Jill Children's Foundation in the Republic of Ireland; Papernet with Médecins Sans Frontières; Cosynel with SOS Children's Villages in Belgium.

# Sofidel's environmental sustainability policy

Sofidel's environmental sustainability policy focuses on global aspects, such as the fight against climate change, saving the world's forest heritage and optimising the use of water resources.

#### Some achievements

### Reduction in CO<sub>2</sub> emissions

The investments made in renewable energy sources\* improving energy efficiency and the use of cogeneration plants have led to a 18% reduction in Carbon Intensity\*\*, (2009-2015). Sofidel is currently committed to setting a challenging new target to reduce greenhouse gases across all its new plants (http://www.sofidel.it/eng/climateSavers.php). \*Renewable sources: photovoltaic, hydroelectric and biomass. \*\*Carbon intensity: emissions set against the amount of paper produced.

#### Fiber sourcing policy

Sofidel continues to consolidate its commitment to reduce the risk of receiving supplies from controversial or illegal sources. In 2015, 99.97% of the pulp used was from certified or controlled sources, in accordance with the major certification schemes (FSC; FSC Controlled Wood, PEFC, SFI).



#### Water resources

In 2015, the specific average amount of water consumed by Sofidel processes was 7.3\* litres per kg of paper produced. \* Sector benchmark: 10-25 litres/kg

-18%

REDUCTION IN CARBON INTENSITY (2009-2015)

99,97%

OF PULP FROM CERTIFIED OR CONTROLLED SOURCES

7.3 /kg
LITRES OF WATER USED ON AVERAGE
PER KG OF PAPER PRODUCED

